



## **PlanetShifter.com Announces Earth Day Party at Awaken Café** *Group to Premier their eMagazine, "GreenCatcherUnion" and Green Job Exchange*

Oakland, CA, April 7, 2009 – PlanetShifter.com, a green network dedicated to innovation, announces an Earth Day party and a bevy of news and events for April. Planet Shifter is an "action network", a vehicle by which communicators rally around innovation to accelerate awareness and adoption of green issues and solutions. The community is driven by artists, musicians, writers and inventors.

**Join them on Earth Day, April 22nd**, from 6 – 8 pm at Awaken Café at 414 14th Street in Oakland, California.

The festivities focus on the launch of their eMagazine, GreenCatcherUnion, designed to catalog and codify the collective works, art and writings of Planet Shifter participants and members. Awaken is a full cafe, serving drinks and food for the occasion. Please invite your friends and colleagues – and join us!

Visit [www.awakencafe.com](http://www.awakencafe.com). Use 12th Street BART.

### **Earth Day Event Schedule**

- Launch of the first edition of their eMagazine, *GreenCatcherUnion* online
- The network will unveil their new Green Job Exchange to assist members in their employment needs
- Live Community Event Circle 2 (see: <http://www.planetshifter.com/node/56>)
- Songs by Cheth and Andrea Rowe
- Member art viewings and new member sign-up

### **Who Is PlanetShifter.com?**

PlanetShifter.com launched on March 3, 2009 and has already attracted a growing membership. The site holds member art and writings, musician's songs and inventor's work, and houses an expanding green Wiki, focused on sustainability and innovation. It evokes action, pointing out problems and offering solutions.

The community spurs discussion via its Event Circle – regularly scheduled forums that offer thought leaders and members the opportunity to step into the center of the circle and share their thoughts, concerns and projects. They believe their model is necessary given mainstream media's avoidance of solutions and penchant for doom and gloom.

### **Other news from PlanetShifter.com**

\* Willi Paul's Interview with Aaron Lehmer of Bay Localize is in the Event Circle. Aaron co-founded Bay Localize and now develops its Local Resilience Network. Info: <http://www.baylocalize.org/> and <http://www.planetshifter.com/node/311>

\* PlanetShifter.com presents its Innovation network vision to Burn Green Soiree on April 20 from 7-9 pm at Revolution Café on 1612 7th Street in Oakland, CA. See: <http://groups.google.com/group/burn-green?hl=en>

\* New home page member gallery that displays the current top five posters

\* PlanetShifterKids.com is now in research and development and working with potential edu-media partners.

*"If PlanetShifter.com can unify people from all over the world and inspire them to give back to the earth, then we can really alter mankind's direction for the betterment of everyone. That's the mission and vision."* – Malika, PlanetShifter.com Member

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